

Hagerstown magazine



ABOUT HAGERSTOWN MAGAZINE

Our flagship publication, *HM* provides the local community with a relevant, fresh perspective on what it's like to live, play, and do business in our area. You'll find that we're the authority on where to go and what to do — and our readers trust us and our advertisers to bring them quality options for shopping, dining, recreation, and even charity — each and every issue.

**HAGERSTOWN
PUBLISHING**

Contact Info

Hagerstown Publishing, LLC
240.313.3940

Business Office

152 W. Washington St., Ste. 100,
Hagerstown, MD 21740

EDITORIAL THEMES

January/February Issue

GROWTH Issue economic development annual

Mar/Apr Issue

Celebrating Our Roots!

Annual Home & Garden

Country Fair/Field, Stream & Terrain

May/June Issue

Spring Bridal Preview

Arts & Entertainment

Downtown — shop, eat, play

Vote for HotList favorites!

Hagerstown magazine departments Include:

- In Short: Local news briefs
- Healthy Living
- Calendar of Events
- Senior Living
- Arts & Entertainment
- Dining
- Shop Local
- *frank*: A look at Franklin County

July/August Issue

Health & Wellness

In the Driver's Seat

People to Watch

September/October Issue

HM HotList Results!

Family & Education

November/December Issue

Holiday Gift Guide

Thanks & Giving/Charity Register

HM PROFILES { Get Personal with a Full Page Advertiser Profile!

Boost your company's profile and sales with a Profile!
Readers love these in-depth advertorials. Receive a discounted rate when you place a display ad in the same issue.

- Full-page, insightful Editorial Profile, written just for your business by our magazine's experienced writers and editors
- One full-color photograph to illustrate the Profile, taken by one of our professional photographers (you may provide additional secondary images)
- Include your profile in a special section or anywhere in the magazine — it's your choice!
- Minimum 2-month shelf life

Rates for Hagerstown magazine:

- With display ad*: \$1295
- Without display ad: \$1625 (*must run in the same issue for discount)

Photographs used are included in the price, but all images remain property of the individual photographer, or Hagerstown Publishing. Usage rights are granted for editorial purposes in our magazine only. Upon request, some advertisers may wish to use their photo(s) or editorial for other purposes. Usage rights can be granted for an additional fee. Unless contracted, prices are subject to change.

Inspiring, Growing, and Stewarding Philanthropy

Community Foundation of Washington County MD, Inc.
Looking forward...giving back

Addressing needs through grant making and providing leadership on community issues... create endowment funds so that we always have a pool of money available to do good in Washington County," adds Brad. "Every year we continue to grow and put more money back into the community and everyone benefits from that." One indication of growth is that the organization saw more than a 30% increase in scholarships they awarded to students in the past year. The organization has since developed a website, WashingtonCountyScholarships.org, to make it easy for students to identify the opportunities available to them.

Each year on the first Tuesday in May, the Community Foundation holds Washington County Gives, a 24-hour giving day that helps local organizations raise unrestricted dollars. "Through this effort, we're able to bring together nonprofits and the community for a 24-hour event to fundraise on their behalf," says Ally Sirlough, director of communications. "It's created a lot of really good synergy between nonprofits and organizations in Washington County."

The organization's reach reaches across the community in a variety of ways. "I get to work with people who can donate on their behalf," says Sirlough. "We need that \$10 toward an emergency need that will help someone in our community and with people who have \$10,000 to start a scholarship fund to help an area student," says Kristy Smith, programs and donor relations manager. "We get to help so many people every day and that improves lives."

Community Foundation of Washington County MD, Inc.
3376 Franklin St., Suite 203 • Hagerstown, MD 21740 • 301.745.5210 • www.cfdm.org

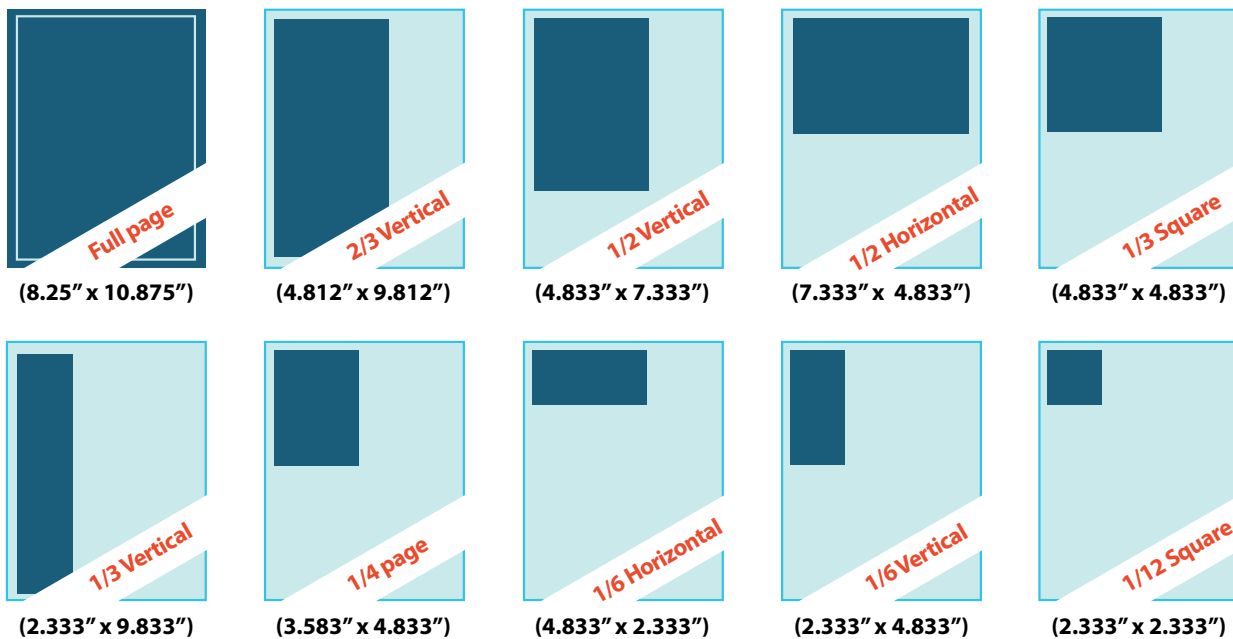
PAID ADVERTISEMENT

AD RATES

Advertising rates for Hagerstown magazine:

SIZE	1x	3x	6x
Full Page	\$1974	\$1779	\$1595
2/3 Page	\$1615	\$1461	\$1305
1/2 Page	\$1260	\$1143	\$1017
1/3 Page	\$958	\$857	\$771
1/4 Page	\$775	\$692	\$598
1/6 Page	\$629	\$563	\$497
1/12 Page	\$355	\$305	\$260
Back Cover	\$2817	\$2134	\$1914
Inside Cover	\$2699	\$2045	\$1835

AD SIZE & FORMATS



IMPORTANT. For all full page ads, please check that all important text, rules and images do not bleed out of the safe area, which is 1/2" inside the trim size on all 4 sides. Images and/or color boxes that bleed should be pulled a minimum of 1/4" beyond the trim size on all four sides of ad (trim size plus bleed is 8.75 x 11.375). Only these dimensions accepted. Ads not adhering to these sizes will be altered at the publisher's discretion.

*Full page ads must have all the background colors and graphics bleed at least a 1/4" past the 8.25 x 10.875 trim size. It is extremely important that no important graphics, logos or text be too close to the 8.25 x 10.875 trim size. To avoid important information or graphics being trimmed out by the printer, we suggest designing/placing important content at least a 1/2" in from the 8.25 x 10.875 printer trim. Thus leaving you a "safe area" to design in of 7.25 x 9.875.

DISTRIBUTION LOCATIONS

BOONSBORO

AC&T Mart, Boonsboro Exxon,
North Main Street
Boonsboro Pharmacy
Josie's on Main
Turn the Page Book Store Café
Weis Market Chase Six Blvd.

CHAMBERSBURG, PA.

Giant, Norland Avenue and
Wayne Avenue
The Norwegian Codfather
Sunnyway Food Store, Warm
Spring Road
Weis Market, Wayne Avenue

CLEAR SPRING

Wilson's Store

ELDERSBURG

Martin's Londontown Blvd.

FREDERICK, MD.

Barnes & Noble
Wegmans Worman's Mill Rd.

GREENCASTLE, PA.

Sunnyway Food Store, North
Antrim Way

HAGERSTOWN

AC&T Exxon, Dual Highway
The Big Dipper
Brothers Pizza Express
Byers Stop-N-Go
Café Del Sol
Downtown Hagerstown
Visitor Welcome Center
Fat Cat's Deli
GG's Restaurant
The Greens at Hamilton Run
Greens n Grains Market Cafe
Gordon's Grocery
Hagerstown magazine office
Hagerstown Community
College Bookstore
Halfway Liquors
Longmeadow Wine and Liquors
Martin's Farm Market
Martin's Wesel Blvd.; N. Pointe Dr.;
Dual Highway
Meritus Medical Center Gift Shop
The Meadows Original Frozen Custard
The Plum
Rooster Moon Coffeehouse
Safron Bakery
Sharpsburg Pike AC&T
Washington County Arts Council Gallery
Weis Market Eastern Blvd. and Shank
Farm Way

HANCOCK

Blue Goose Fruit Market
Park-N-Dine Restaurant
AC&T National Mini Mart,
East Main Street

HANOVER, PA.

Hanover News

KEEDYSVILLE

Keedysville Country Store
Bonnie's at the Red Byrd

LEITERSBURG

7-Eleven, Leitersburg Pike
McConnellsburg, Pa.
Giant S. 2nd St.

SAINT JAMES

AC&T Lappans Crossroads
Shawley's Old Country Store

SHARPSBURG

Battleview Market
Sharpsburg Pharmacy

SHEPHERDSTOWN, W.VA.

Betty's Restaurant
Four Seasons Books

SMITHSBURG

Phil & Jerry's Market
Smithsburg Exxon, Jefferson Boulevard
Smithsburg Market

THURMONT

Weis Market Thurmont Blvd.

WAYNESBORO, PA.

Café del Sol
Dru's Books 'n Things
Martin's E. Main St.
Savage Family Pharmacy
Waynesboro Exxon, Buchanan Trail

WILLIAMSPORT

Scoop-A-Licious
Williamsport AC&T, Virginia Avenue

WOODSBORO

Trout Market

ANNUAL PUBLICATIONS



CRAVE

FOOD | DRINK | EVENTS



frank.

Franklin County's Lifestyle Publication



Garrett County Adventure Guide

Outdoor Fun For All Seasons